

The Italian Federation of Clubs and Centres for UNESCO

Aware that the landscape contributes to the formation of local cultures and represents a key component of the cultural and natural heritage, contributing to the welfare and satisfaction of human beings and the consolidation of national identity;

Noting that developments in the techniques of production and land use planning and, more generally, that the economical world changes continue to accelerate the transformation of the landscape;

Considering that sustainable development is based on the balanced relationship between social needs, economic activity and the environment;

In the belief that the application of the ideals of UNESCO and the spread of the culture of the territory and landscape, as defined by the European Landscape Convention ratified by the Italian State with Law No. 14 of 9 January 2006, contribute to a new ethical behavior respectful of environment of individual and social life;

In support of the Memorandum of Understanding signed by the FICLU, the Club for UNESCO in Foligno and Clitunno Valley and the European Observatory of Arco Latino Landscape in order to enable any useful initiative to increase the value of common goals and objectives, including awareness-raising of the Institutions to the activities of the respective associations for a new ethic for the protection and respect of cultural heritage identity.

announces the 2016 Edition of the Competition

"THE FACTORY IN THE LANDSCAPE"

created and promoted by the Club for UNESCO in Foligno and Clitunno Valley

Art. 1 The competition is open to entrepreneurs, administrations and institutions that have launched initiatives and projects showing a particular sensitivity to the Landscape.

Art.2 The competition is divided into the following two sections:

1^ Section reserved for private entrepreneurs who have built or renovated the seat;

2^ Section reserved for administrations and institutions that have promoted and implemented initiatives of public and social utility in the field of planning and land management that produce good results in "construction" and the landscape.

Each Club regularly writing to the FICLU, interested in participating in the Award, is invited to nominate an initiative in the area of territorial belonging, which meets the requirements set forth in article 9. and specifying the section to which they belong (1st or 2nd).

Art. 3 Each Club may submit only one candidacy

Art. 4 For the acceptance of the candidacy, the Club proposer must provide:

- a) full details of the subject proposed (entrepreneur, administration or institution, other) specifying the name, address, telephone number, e-mail, any website, etc.);
- b) the header, the characteristics of the activities and the address of the "Factory";
- c) the reasons for the candidacy, signed by the club president proponent (drawn on a maximum of n. 1 A4 page);
- d) a report presenting the peculiarities of the "Factory", including the information relating to the evaluation criteria set forth in Article 9 (drawn on a maximum of n. 4 A4 sheets);
- e) N. 6 color photographs of the "Factory", of which n. 4 of the exterior and its integration into the landscape, n. 2 interior (in jpg format - 300 dpi).

Art. 5 The candidatures proposed by the Clubs, to be enrolled in the competition, shall be presented to the Award Secretariat established at the Club for UNESCO in Foligno and Clitunno Valley exclusively by e-mail at: <mailto:segr.lafabbricanelpaesaggio@gmail.com> by the deadline by Art.6.

Art. 6 The required documentations of the candidate must be submitted to the Award Secretariat no later than **30 June 2016**.

Art. 7 Compliance with the provisions and requirements above will constitute an essential condition and binding for the admission of candidates to the competition.

Art. 8 For the purposes of the evaluation of applications will be established a committee appointed for this purpose by the National Executive Council of the FICLU, the composition of which will be announced the day of the award, and whose work is to be considered, as of now, unquestionable and final.

Art. 9 The Commission will apply the evaluation criteria listed below inspired by the European Landscape Convention, signed by the Council of Europe, in Florence, 20 October 2000:

Criterion 1- For both sections - Quality of the intervention compared to its insertion into the natural landscape, historical and cultural (respect of territorial vocations, the cultural and historical heritage and of traditional local knowledge)

Criterion 2- For Section 1 – Compliance with the theme of the Announcement (entrepreneur who builds his/her workplace, aesthetic quality of the intervention, evaluation of materials and technologies used and the environmental impact)

Criterion 3- For Section 2 - Sustainable development of the territory (evaluation of sustainable development policy pursued, the level of active participation of citizens in the organization of the integration of the

territory of origin, sustainable quality assessment of environmental, social, economic, cultural and formal, the contribution to the enhancement and enrichment of the landscape).

Art. 10 The Commission at the conclusion of the evaluation will propose two winners, one for each section of the competition.

Art. 11 The award winners will be informed immediately by the Competition Secretariat and will be required to confirm their attendance. The two Awards must be collected by the parties concerned, under penalty of forfeiture of all their rights that will pass to those immediately following the merit list.

Art. 12 The announcement of the two winners will take place during a special award ceremony that will held **in Foligno (PG, Italy) at the Red Room of Palazzo Trinci on October 22, 2016**. The two winners will receive the beautiful sculpture "symbol" of the Award due to the artist Sergio Marini.