

Regulation
on the UNESCO Associated Schools International Video Competition "
Young People Explore and Preserve the Natural and Cultural Heritage in
the Regions of the World's Great Rivers".
(hereinafter referred to as the Regulation)

I. General provisions

1.1. The Regulation determines the order and conditions of the UNESCO Associated Schools International Video Competition "Young People Explore and Preserve the Natural and Cultural Heritage in the Regions of the World's Great Rivers" (hereinafter referred to as the Competition).

1.2. Founders and Organisers of the Competition - Commission of the Russian Federation for UNESCO, Department of Public and External Relations of the Khanty-Mansiysk Autonomous Okrug - Ugra (hereinafter referred to as the Department).

1.3. Competition participants are creative teams and individual authors from among students of UNESCO Associated Schools at the age of 14 to 18 years old from Europe, CIS and the Russian Federation (hereinafter referred to as school students); artistic teams and individual authors from among students of educational organisations of foreign countries, the Russian Federation - potential candidates for the UNESCO Associated Schools Programme at the age from 14 to 18 years old (hereinafter referred to as students of educational organisations).

1.4. The Purpose of the Competition is to involve students of schools and educational organisations in solving problems on preservation of natural and cultural heritage in the regions through interregional and international cooperation.

1.5. Main Objectives of the Competition:

provide conditions for new creative forms in development of the topic of ecology and environmental protection;

learn from the experience of interregional and international youth associations in environmental protection activities.

II. Competition period

2.1. The Competition runs from April 20 to June 19, 2021.

2.2. To participate in the Competition:

works in the format of video clips created by students of schools and educational organisations of the Russian Federation are accepted for the period from April 20 to June 7, 2021;

works in the form of video clips created by students of schools and educational organisations from European and CIS countries are accepted during the period from May 1 to June 7, 2021.

III. Information support

3.1. To maximise participation in the Competition, to promote and enhance the social and educational effect of the Competition, information support for the Competition shall be provided.

3.1.1. Information support of the Competition implies weekly publication of information about the Competition in mass media of the Khanty-Mansi Autonomous Okrug - Ugra (hereinafter referred to as the Autonomous Okrug), official accounts of the Russian Ministry of Foreign Affairs in social networks, official websites of schools and educational organisations, information resources of the Commission of the Russian Federation for UNESCO.

IV. Competition nominations

4.1. Competition participants - school students - submit video clips in the following categories:

"Let's Save the Rivers" (volunteering in the field of preserving and preventing pollution of rivers and riverbanks);

"Living Planet" (environmental protection and sustainable development projects);

"We are Together" (international cooperation in implementing environmental projects);

"Culture of the Great Rivers Regions" (projects on preservation of cultural heritage objects).

4.2. Participants in the competition - students from educational organisations - submit video clips in the special nomination "River of Life" (volunteering to preserve and prevent pollution of the world's great rivers and their banks).

V. Procedure for accepting competition works

5.1. Participants of the Competition shall send their application forms signed by the curator in accordance with the requirements specified in Section VI of the Regulation to the following e-mail addresses: unescorussia@yandex.ru, NovikovDA@admhmao.ru.

5.2. The Competition Commission shall process the applications received as and when they are received.

5.3. Competition works shall not infringe on the copyright or other intellectual property rights of third parties. If such infringements are found, the submitted works will not be allowed to participate in the Competition.

5.4. The list of the works admitted for participation in the Competition shall be posted on the official website of the Department within two days after the deadline for applications.

5.5. The materials submitted for the Competition are not reviewed or returned.

VI. Requirements for Competition Works

6.1. When completing the application form (attachment to the Regulation), the participant of the Competition shall indicate the required data about the competition work:

- title of the competition work;
- author (full name);
- runtime (min/sec);
- the date of the competition work creation;
- a short abstract of the work;
- a link to download the work.

6.2. Video Clip Characteristics:

MPEG4, resolution at least 1024 x 768.

The duration of the video is at least 3 and not more than 4 minutes.

Videos in English must be subtitled in Russian.

The video shall be placed on a cloud server from which the work can be downloaded.

6.3. Recommendations for the content of the video:

brief information on the activity of the school or educational organisation, directions and specifics of the work;

brief information about the persons submitting the work and their personal contribution to environmental protection, environmental education and cultural projects;

an outline and substantiation of the relevance of the problem solved in the Competition work;

- goals and objectives of the work;
- expected and achieved results of the work;
- prospects for the implementation of the work.

6.4. By applying, the participant agrees to the non-commercial use of the video clip submitted to the Competition.

VII. Competition results

7.1. The results of the Competition shall be summarized by the Competition Commission, the composition of which shall be approved by the order of the Department.

7.2. The Competition Commission includes representatives of the Commission of the Russian Federation for UNESCO, executive authorities of the Autonomous Okrug, representatives of the mass media of the Autonomous

Okrug, countries participating in the UNESCO Associated Schools Program, national and regional coordinators of the UNESCO Associated Schools Project.

7.3. The Competition Commission is headed by the Chairperson and in his/her absence by his/her deputy.

7.4. The secretary of the Competition Commission organises the work and prepares the minutes.

7.5. The winners of the Competition in each nomination shall be determined in absentia. Assessment of the Competition works is performed on a 5-point system by the members of the Competition Commission by completing the evaluation and final evaluation forms of the Competition participant's application

according to the forms approved by the order of the Department on the following criteria:

- information content;
- depth of study of the topic;
- original presentation of the material;
- practical value.

In case of a tie, the Chairperson of the Competition Commission shall have a deciding vote.

7.6. In the event that the winner(s) of the Competition in the nomination(s) specified in Section IV of the Regulation are not selected, the members of the Competition Commission shall consider the possibility of increasing the number of winners of the Competition in other nominations.

7.7. No more than three winners of the Competition shall be determined in each nomination based on the number of points earned. Winners of the Competition who took first place shall be awarded a valuable prize and a Winner's Diploma. Winners of the Competition who took 2nd and 3rd places shall be awarded a commemorative prize and a Laureate's Diploma.

7.8. When deciding on the results of the Competition, the Competition Commission has the right to award special prizes.

7.9. The decision of the Competition Commission shall be recorded in minutes, which shall be signed by the Chairperson (in the absence of the Chairperson - by the Chairperson of the meeting) and the secretary.

7.10. Commemorative souvenirs, diplomas of winners and laureates, in case it is impossible to award those during the International Ecological Action "To Save and to Preserve", shall be sent to the address of the school or educational organisation indicated in the application until September 1, 2021.

7.11. The announcement of the Competition results, as well as the awarding of the winners is performed during the International Ecological Action "To Save and to Preserve".

7.12. The results of the Competition shall be posted on the official website of the Department, www.ugra-tv.ru not later than June 20, 2021.

Application for participation in the UNESCO Associated Schools International Video Competition " Young People Explore and Preserve the Natural and Cultural Heritage in the Regions of the World's Great Rivers".
(to be filled in Russian or English)

Nomination	
Title of the Competition work (in Russian and English)	
Author/team (Full name of the participant, phone number, e-mail)	
Runtime (min/sec.)	
The date of the Competition work creation	
Summary of the work	
Link to download the Competition work	
Contact information (address of the UNESCO school, phone number and e-mail of the school)	

I hereby give my consent _____ to process my and/or the participant's personal data _____)
received during the UNESCO Associated Schools International Video Competition " Young People Explore and Preserve the Natural and Cultural Heritage in the Regions of the World's Great Rivers".

I confirm my consent to the processing of this personal data in accordance with the Federal Law No. 152-FZ " On Personal Data" dated 27.07.2006.

Signature Clarification of signature " _____ " _____ 2021

I hereby confirm the transfer of rights to the Organisers of the UNESCO Associated Schools International Video Competition " Young People Explore and Preserve the Natural and Cultural Heritage in the Regions of the World's Great Rivers" to use the video clip submitted to the Competition for non-commercial use, placement in social networks with obligatory indication of the author's name without payment of royalties.

I confirm that the information given in this application is correct:

Supervisor - project curator
M. P.

« _____ » _____ 2021

Signature

Clarification of signature